



University of Pretoria Yearbook 2020

Extension programme planning and management 726 (AGV 726)

Qualification Postgraduate

Faculty [Faculty of Natural and Agricultural Sciences](#)

Module credits 20.00

Programmes [BAgricHons Extension](#)

Prerequisites No prerequisites.

Contact time 1 discussion class per week, 1 practical per week, 2 lectures per week

Language of tuition Module is presented in English

Department Agricultural Economics Extension and Rural Develo

Period of presentation Year

Module content

Nature, purpose and principles of a programmed and purposeful Extension. The philosophy, principles and assumptions of program development. Institutional framework for community participation, ownership and empowerment; linking with complementary and support services. Overview of the program cycle: consideration, survey, planning, action and evaluation phases. Participatory need appraisal, problem identification and delimitation; problem conceptualisation and development of survey instrument; situation surveys and analysis; formulation of objectives; identification and scheduling of methods and activities; Work plan of calendar construction, budgeting. The project management process. Personnel management and administration.

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